

# ***TFA ELITE – HIGH PERFORMANCE ACADEMY***

## **Job Advertisement:** Social Media and Digital Media I

Are you passionate about football and social media? Do you have a creative flair for producing engaging digital content? TFA Elite a leading football academy is seeking an enthusiastic and talented individual to join us as a Social Media and Digital Media Part Time with potential to go full time.

## **Responsibilities:**

- Manage and curate social media platforms for TFA Elite football, including Facebook, Instagram, Twitter, and YouTube.
- Develop and implement a comprehensive social media strategy to increase brand awareness, engagement, and reach.
- Create captivating and visually appealing digital content such as images, videos, and animations to promote the academy's programs, events, and achievements.
- Monitor and analyze social media metrics and provide regular reports on performance and key insights.
- Engage with the online community by responding to comments, messages, and inquiries in a timely and professional manner.
- Stay up-to-date with the latest trends, techniques, and best practices in social media and digital media marketing.

## **Requirements:**

- Degree in Marketing, Communications, Digital Media, or a related field.
- Strong understanding of various social media platforms and their respective audiences.
- Proficiency in graphic design and video editing software (e.g., Adobe Photoshop, Illustrator, Premiere Pro) to create high-quality digital content.
- Excellent written and verbal communication skills.
- A creative mindset with a keen eye for aesthetics and storytelling.
- Passionate about football and knowledgeable about the sport.
- Self-motivated, detail-oriented, and able to meet deadlines.
- Prior experience managing social media accounts or creating digital media content is a plus.

## **Benefits:**

- Gain hands-on experience in managing social media platforms for a reputable football academy.
- Develop and showcase your creative skills by creating compelling digital content.
- Expand your professional network through interactions with coaches, athletes, and other professionals in the football industry.

**How to Apply:**

If you are ready to kick-start your career in social media and digital media marketing within the football industry, please submit your resume, portfolio (if available), and a brief cover letter outlining your interest in the internship to [secretarytfaelite@gmail.com](mailto:secretarytfaelite@gmail.com). Please include "Social Media and Digital Media Application" in the subject line.

We thank all applicants for their interest. However, only those selected for an interview will be contacted. Interviews may be conducted on a rolling basis.

TFA Elite is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Join our team and help us create a vibrant online presence for TFA Elite football academy!

Sincerely,

Tommy Heffernan  
Academy Director  
TFA Elite

